NXT PROFESSIONAL HAIR COLOUR TECHNICAL GUIDE

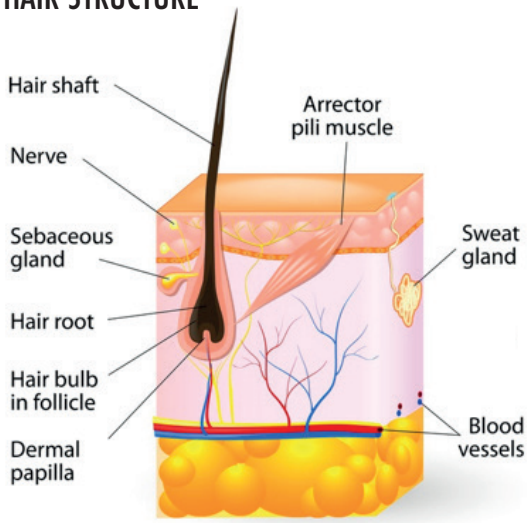
NXT
NEXT GENERATION

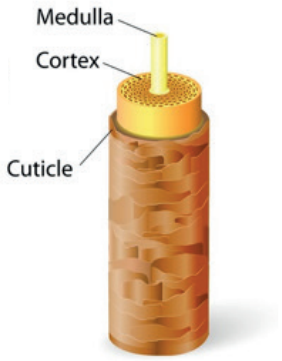
CONTENTS

04 HAIR AND COLOUR
05 - Hair structure
06 - The natural colour of the hair
07 - The different types of colourants
08 - PH value
10 - Understanding colour
12 INTRO TO NXT
13 - What makes NXT special?
14 - Numbering system
15 - The colour wheel
16 - The shade collections
20 NXT PERMANENT COLOUR
22 - The colour chart
24 METALLIC COLLECTION
26 NXT CREAM DEVELOPERS
28 - Mixing guidelines
29 - Colouring white or grey hair
30 WORKING WITH NXT
38 NXT MILDLY OXIDISING SEMI-PERMANENT COLOUR
40 - Mixing guidelines
42 - The colour chart
44 BLEACHING SERVICE
48 NXT ACCESSORIES
50 FAQs

HAIR & COLOUR

HAIR STRUCTURE



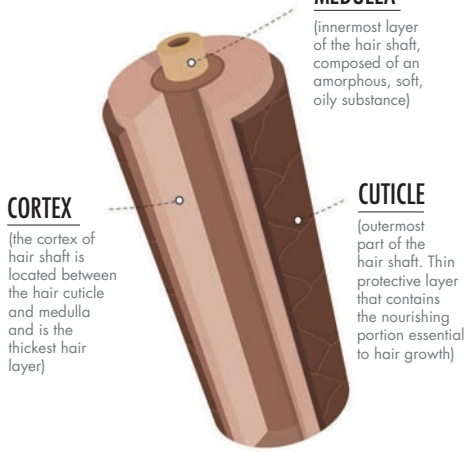


HAIR STRUCTURE IS COMPOSED OF 3 DIFFERENT AREAS, EACH WITH A SPECIFIC FUNCTION: THE CUTICLE, THE CORTEX AND THE MEDULLA.

CUTICLE
This is the outer coating and it is in turn formed by 4 to 12 transparent layers which partially overlap each other. It has protective functions and its condition is indicative of the hair's state of health.

CORTEX
This is the intermediate layer composed of millions of fibres and microfibres, which is responsible for the mechanical, physical and chemical properties of the hair. It is in this layer that all the chemical changes in the hair are carried out, including cosmetic colouring.

MEDULLA
This is the innermost layer, which has no real influence on the hair.



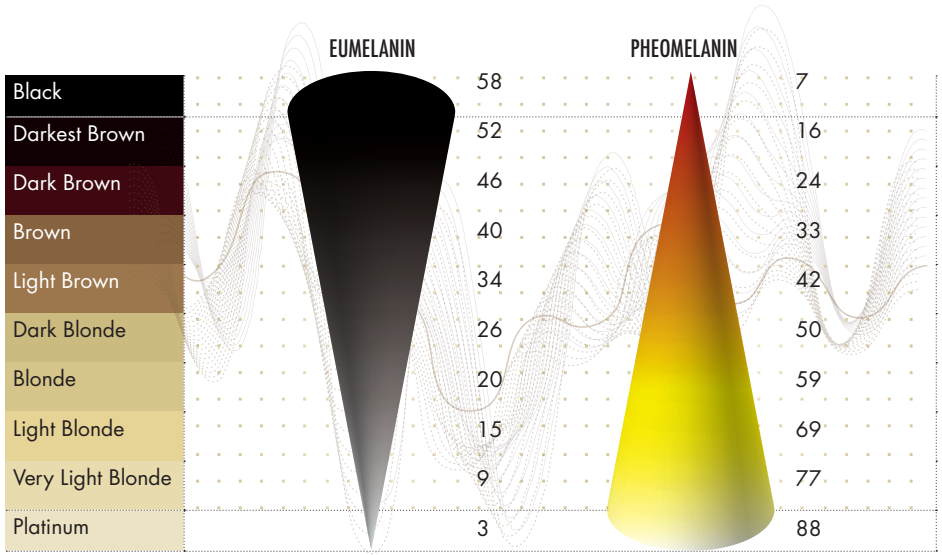
EACH HEAD OF HAIR IS UNIQUE, AND EVERY STRAND OF HAIR ON THE HEAD MAY VARY SLIGHTLY. THIS IS WHY THERE IS NO ONE SIZE FITS ALL APPROACH. PERSONALISED CONSULTATION AND COLOUR FORMULATION IS KEY.

THE NATURAL COLOUR OF HAIR

The natural colour is determined by the melanin, which develops in the dermal papilla and is deposited in the cortex.

EUMELANIN
Black and brown pigments which determine the depth of the colour.

PHEOMELANIN
Pheomelanin contributes to the hairs natural 'tone'.



THE DIFFERENT TYPES OF COLOURANTS

There are two ways to colour hair:

DIRECT COLOURANTS

- These have their own colour and attach to the cortex, without causing it any chemical/physical variation.
- They do not require a chemical reaction with the oxidant.

OXIDATIVE COLOURS

- These require a chemical reaction with the oxidant to develop the colour molecules.
- They penetrate inside of the cortex and cause it to alter chemically/physically.
- The colour lasts for a longer period.

THERE ARE 2 TYPES OF OXIDATIVE COLOURANTS:

a) **permanent oxidative colour** that provides up to 3 levels of lightening;

b) **mildly oxidising semi colour** with a limited lightening ability.

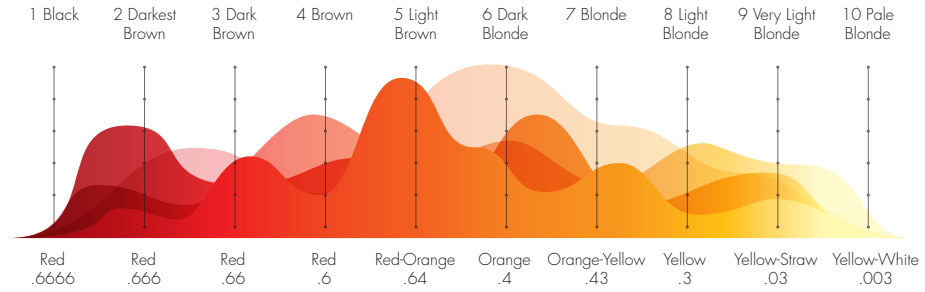
THE INFLUENCE OF UNDERLYING PIGMENT ON THE COLOUR RESULT

Whenever you alter the colour of hair (through the use of oxidation colour, decolouring or stripping) it is important to consider the melanin residue, which is the result of the lightening process.
There are two factors that determine the melanin residue:

a) starting base
b) strength of developer/activator

The melanin residue may influence the colour result by accentuating, neutralising or dulling the desired reflections.

STARTING BASE



UNDERLYING PIGMENT

pH VALUE

pH : potential hydrogen levels

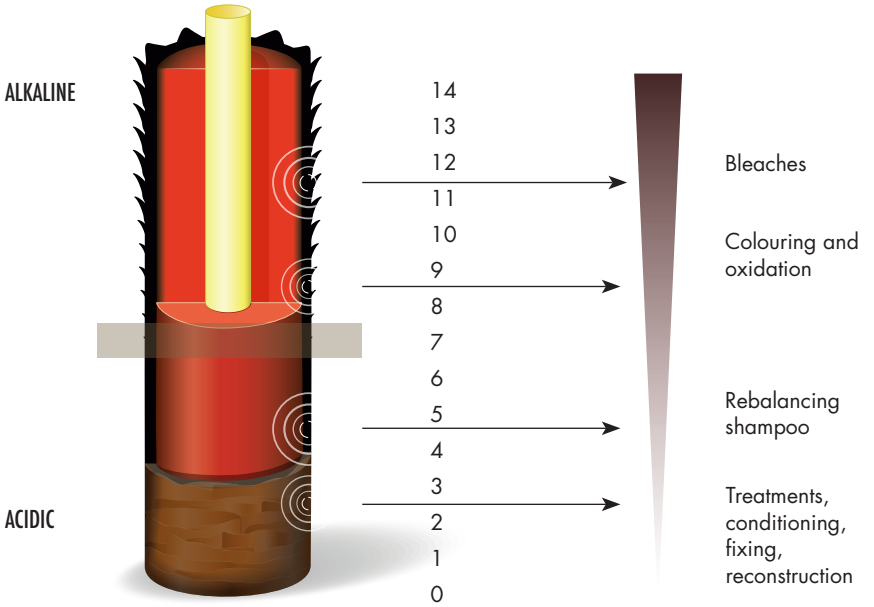
Is the measurement of acidity or alkalinity of an aqueous solution. The term pH refers to the amount of hydrogen ions in a solution which determines its acidity or alkalinity.

The pH of a substance can take values from 0-14. Based on the level of pH we can categorise a product into acidic, alkaline, and neutral.

A product with a pH level less than 7 is acidic.

A pH level of 7, which is the pH level of distilled water, indicates neutrality.

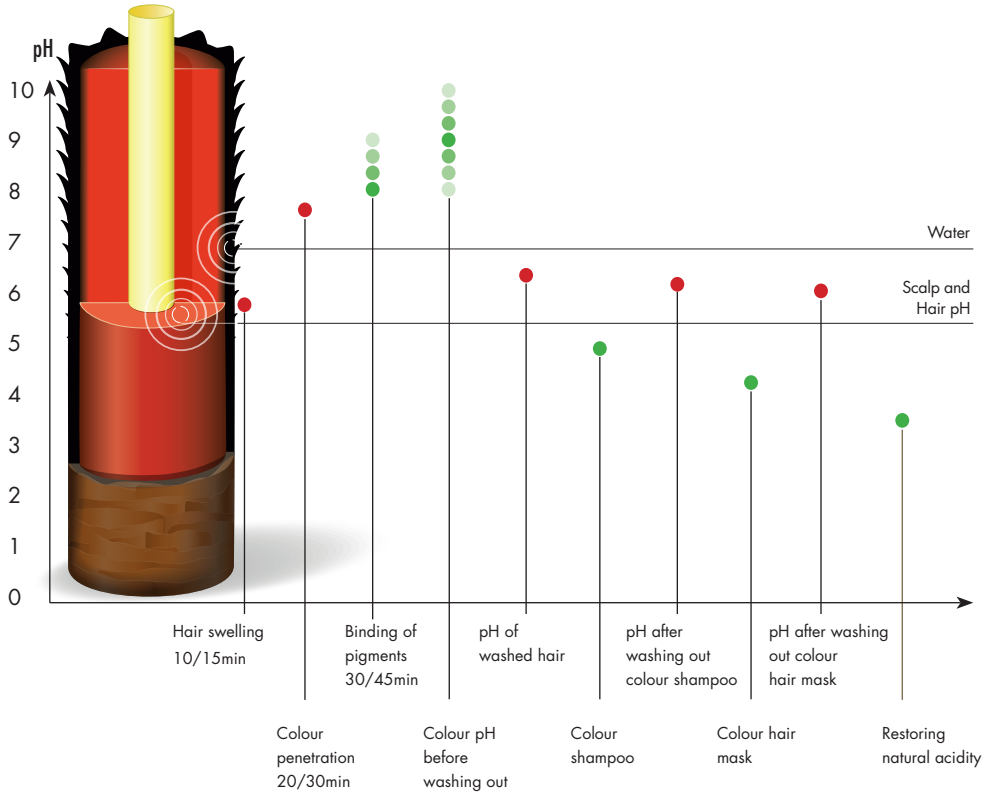
A product with pH level of 8-14 is alkaline.



Hair pH during hair colouring – Table

It is important to be aware of the pH scale and the pH values for the individual phases of hair colouring.

Having an understanding of this process can help explain the changes that take place with the hair during a colouring service.

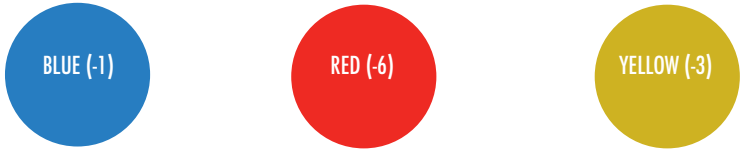


UNDERSTANDING COLOUR

Colours are divided into:

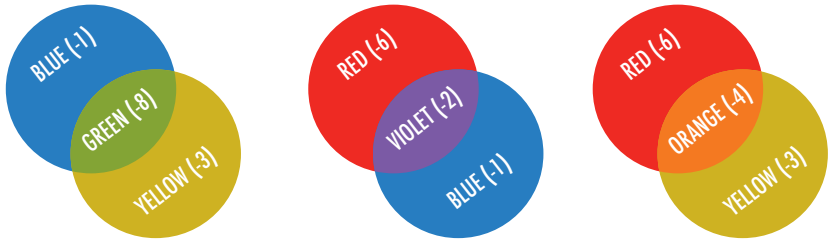
PRIMARY COLOURS

There are three Primary colours.



SECONDARY COLOURS

Secondary colours are formed by mixing equal parts of two Primary colours.



Yellow mixed with Blue in equal parts, creates the Secondary colour Green.

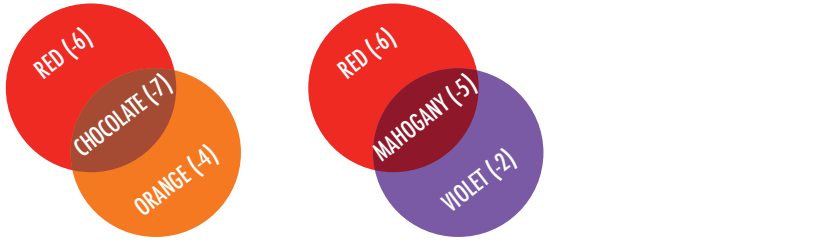
Red mixed with Blue in equal parts, creates the Secondary colour Violet.

Yellow mixed with Red in equal parts, creates the Secondary colour Orange.

When Primary colours are mixed in different parts the end result will be a Secondary colour less or more intense.

TERTIARY COLOURS

Tertiary colours are formed by mixing equal parts of one Primary colour and one Secondary colour. These are also referred to as in-between colours.

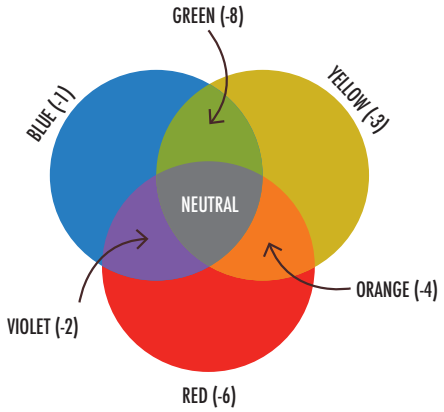


Red mixed with Orange in equal parts, create the Tertiary colour Chocolate Red (-6) with Violet (-2).

Red mixed with Violet in equal parts, create the Tertiary colour Mahogany.

OPPOSITE COLOURS

In the colour circle, opposite colours when mixed together will neutralise each other.



The colour RED is opposite to the colour GREEN and vice versa.

The colour YELLOW is opposite to the colour VIOLET and vice versa.

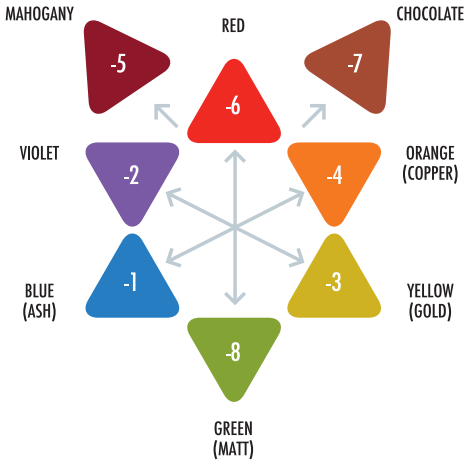
The colour BLUE is opposite to the colour ORANGE and vice versa.

Every colour has the ability of neutralising its opposite colour. This colour rule applies to cosmetic colour as well, for example when correcting and/or neutralising unwanted tonality.

Primary and Secondary colours are classified as being either warm or cool.

WARM COLOURS:	CHOCOLATE (-7)	RED (-6)	ORANGE (-4)	YELLOW (-3)
COOL COLOURS:		GREEN (-8)	BLUE (-1)	VIOLET (-2)
NEUTRAL COLOURS:	MAHOGANY (-5)			

Cool colours are able to neutralise Warm colours and vice versa.



INTRO TO NXT

NXT NEXT GENERATION PERMANENT HAIR COLOURING CREAM 100ML WITH ENHANCED COLOUR TECHNOLOGY.

NXT formula is enriched with Sweet Almond Oil and Proteins, and Hydrolyzed Wheat Proteins found in the compound Sweet Almond Milk.

Thanks to the antioxidant and protective properties in the Sweet Almond Milk, it helps to prolong the duration and brightness of the colour. In addition, it also boasts emollient and nourishing properties and helps to regenerate brittle and dull hair.

WHAT MAKES IT SPECIAL?

NXT is exclusive to professionals and combines enhanced colour technology with a huge product portfolio, including over 111 vegan friendly permanent colours and over 43 ammonia-free, mildly-oxidising, semi-permanent colours, all made in Italy.

We offer **100% coverage** of white hair – guaranteed, and have an extensive range of **metallic shades**. Our new **intense ash** range is also now available. Our colours are **fully intermixable** and we also offer a **full selection** of accessories and tools.

Our 100ml tubes **provide up to 2 x applications** and we are dedicated to creating **high quality**, but **intelligently priced products** that enable hair professionals, like you, to deliver the standards your clients demand at a price that works for you both.

WORKING WITH THE NXT NUMBERING SYSTEM

LEVEL OF COLOUR

The natural colour level of your client can be determined using the natural level in the NXT colour chart as a reference, where you can also find the right reference.

TONES

The tone of the shade will depend on the level of the shade and the intensity of each individual tone, as well as on the primary and secondary colours present within each shade.

NUMBERING SYSTEM BY LEVEL OF COLOUR

10.	10-0	Lightest Blonde
9.	9-0	Very Light Blonde
8.	8-0	Light Blonde
7.	7-0	Medium Blonde
6.	6-0	Dark Blonde
5.	5-0	Light Brown
4.	4-0	Medium Brown
3.	3-0	Dark Brown
1.	1-0	Black

NUMBERING SYSTEM OF THE TONE

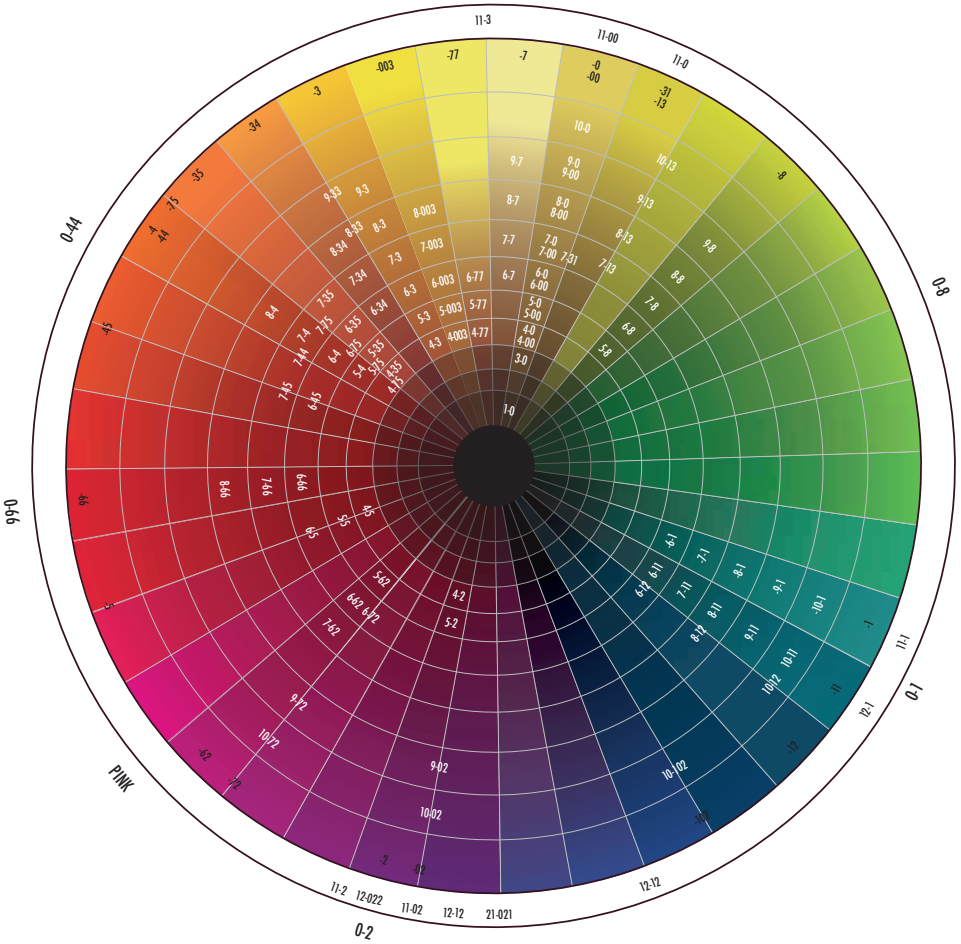
-1	ASH (BLUE BASE)
-2	VIOLET (VIOLET BASE)
-3	GOLD (YELLOW BASE)
-4	COPPER (ORANGE BASE)
-5	MAHOGANY (RED-VIOLET BASE)
-6	RED (RED BASE)
-7	CHOCOLATE
-8	MATT (GREEN BASE)

5-62

1 2 3

1. Level of Colour
2. Primary Tone
3. Secondary Tone

NXT COLOUR WHEEL



HOW TO READ A SHADE

- The first number of the shade indicates the level of colour (colour depth), this number refers to how light or how dark the colour is. Other numbers, that follow the - indicates the primary and secondary tones that are present in the colour.
- Primary tone value is the major tone of colour = colour shade. The colour shade will be more visible in the final hair colour result. The major tone also affects whether the resulting colour will be, warm or cool.
- The secondary or third tone indicates the minor tone of colour, these are reflection of colours, the reflects of colour will be less visible in the final hair colour.
- When the primary and secondary tones are the same, the shade has an intense value.
- The '0' in front of the secondary tone indicates a lightening in the intensity of the reflection.

THE SHADES

THE NATURAL SERIES

PURE >> TOTAL COVERAGE >> COOL >> WARM >> VIBRANT

NATURAL -0
100% grey coverage. Use: alone or mixed. When covering grey hair intermix desired warm shade with natural base shade (in equal parts).

INTENSE NATURALS -00
100% grey coverage also on resistant hair. Rich naturals, contain more pigments. Use: alone or mixed. When covering grey hair intermix desired warm shade with proper natural shade (in equal parts).

WARM INTENSE NATURAL -003
100% grey coverage. Warm natural results Use: alone or mixed. When covering grey hair intermix desired warm shade with proper natural shade (in equal parts).
Mix with -3 / -31 / -33 / -34 / -35 / -7 / -77 / -4 / -44 / -45 / -62 / -66 to increase grey coverage while keeping warm tones.

MATT -8
Great white hair coverage. Cool natural results. No undesired yellow tones. Use: alone or mixed. Mix -8 with the relevant natural base to increase white coverage. To maintain cool tones add -1 or -11 with -0

ASH

PURE >> GREAT COVERAGE >> COOL

ASH -1
Cool, blonde results, Mix with fashion shades to create multiple looks. Use on dark tones to lighten up to 3 levels without undesired warm tones.

INTENSE ASH -11
Intense ash shades provide deep ash tones. They neutralise warmth and create cool tones.

GOLDEN

PURE >> RICH >> GREAT COVERAGE >> WARM >> VIBRANT

GOLDEN -3
Use to create results with golden tones. Mix with Warm Natural or Natural series for 100% grey coverage. Result: excellent for natural golden tones.

GOLDEN COPPER -34
The perfect blend of warm tones to give a softer cooper tone with a golden focus. A palate for emulating natural golden copper blonde tones.

INTENSE GOLD -33
Characterised by strong golden tones. Intense gold contains more pigments making these suitable for colour resistant hair. Mix with Warm Natural or Naturals series for 100% grey coverage. Recommended for pre-pigmentation services to control cool tones.

BEIGE BROWN

PURE >> GREAT COVERAGE >> RICH >> COOL >> WARM

BEIGE BLONDE -13
Ash and gold in the beige blonde formula create balanced cool tones whilst maintaining golden tones. Leaving hair with a perfect rich golden ash colour.

GOLDEN ASH -31
Sophisticated gold with an original ash hint.

CHOCOLATE -7
Very natural brown with neutral results.

RICH BROWNS -75
Rich brown tones with hints of mahogany creating a underdone of red violet warmth.

INTENSE CHOCOLATE -77
A rich brown that contains more pigment. An intense brown that gives neutral results.

PEARL

PURE >> GREAT COVERAGE >> RICH >> COOL >> WARM

PEARL -02
Sophisticated blonde and platinum results with an original pearl tone.

COPPERS

INTENSE >> WARM >> VIBRANT >> BRIGHT

COPPER -4
Excellent for copper tonality.

INTENSE COPPER -44
Characterised by intense copper tones, the colours are extremely brilliant.

REDS

PURE >> VIBRANT >> INTENSE

RED VIOLET -62
Excellent for red and red/violet tonality providing cool red results.

INTENSE RED -66
Vibrant, pure red. Excellent for intense and shiny red tonality. Characterised by intense red tones, to create bright and vibrant colours.

MAHOGANY

PURE >> GREAT COVERAGE >> INTENSE

MAHOGANY -5
Characterised by delicate red-violet tones.

GOLDEN MAHOGANY -35
With a leading gold tone and a subtle tone of mahogany providing additional dimension to the shade. Mix with the -003 range for enhanced white hair coverage.

VIOLET BROWN -2

IRIDESCENT >> COOL

VIOLET BROWN -2
Cool and intense violet reflects.

SUPER LIGHTENERS

BLONDE >> COOL >> WARM >> PASTEL >> BRIGHT

SUPER LIGHTS (11-0, 11-00, 11-1, 11-02, 11-3)
These have in built mattening tones, and are of benefit on darker bases to provide more control when lifting.

12 SERIES (12-022, 12-021, 12-1, 12-12, 12-21)
Characterised by a higher lightening power if compared to other series. The best results are achieved from a level 6 or lighter. It is paramount that you choose the correct counteracting pigment to achieve optimum results.

CORRECTORS & INTENSIFIERS

RED -66 INTENSIFIER:
Red Intensifier can be mixed with all NXT COLOUR PLUS shades to give greater intensity to the red tone value.

ORANGE -44 INTENSIFIER:
Used to enhance the orange reflects on the Copper and Red series.

GREEN -8 CORRECTOR:
used to create a more matt effect and a cooler result to any browns.

BLUE -1 CORRECTOR:
Used to add an ash tone to any shade

VIOLET -2 CORRECTOR:
Used to enhance violet of the Pure Violets, Mahogany and Reds series.

NEUTRAL

A booster that will add lift to any shade of 1-2 levels. Ideal for 'gently breaking through artificial colour'.

It does not dilute as such, as it's a lifting agent.

NXT PERMANENT COLOUR

110+ RICH AND BRILLIANT COLOURS

THE COLOUR CHART

GREAT SELECTION OF SHADES TO PROVIDE UNLIMITED COLOUR SOLUTIONS FOR YOUR CLIENTS.

KEY POINTS

- easy application
- excellent coverage of grey hair
- protects and nourishes the hair
- long lasting colour, resists fading
- beautiful, rich colours
- great selection of tones and shades
- colours mix easily providing unlimited combinations

NATURALS			ASH/INTENSE ASH		MATT	BEIGE - BROWN			GOLDEN			COPPER		MAHOGANY / GOLDEN			VIOLET / RED			CHOCOLATE		PEARL BLONDE
-0	-00	-003	-1	-11	-8	-31	-13	-75	-3	-33	-34	-4	-44	-5	-35	-45	-2	-62	-66	-7	-77	-02
10-0			10-1				10-13															10-02
9-0	9-00		9-1	9-11	9-8		9-13		9-3	9-33										9-7		9-02
8-0	8-00	8-003	8-1	8-11	8-8		8-13		8-3	8-33	8-34	8-4							8-66	8-7		
7-0	7-00	7-003	7-1	7-11	7-8	7-31	7-13	7-75	7-3		7-34	7-4	7-44		7-35	7-45		7-62	7-66	7-7		
6-0	6-00	6-003	6-1	6-11	6-8			6-75	6-3		6-34	6-4		6-5	6-35	6-45		6-62	6-66	6-7	6-77	
5-0	5-00	5-003			5-8			5-75	5-3			5-4		5-5	5-35		5-2	5-62			5-77	
4-0	4-00	4-003						4-75	4-3					4-5	4-35		4-2				4-77	
3-0																						
1-0																						

Super Lights	11-0	11-00	11-1	11-02	11-03
Ultra Lights	12-022	12-021	12-1	12-12	12-21

Intensifiers	O	R	
Corrector	B	G	V

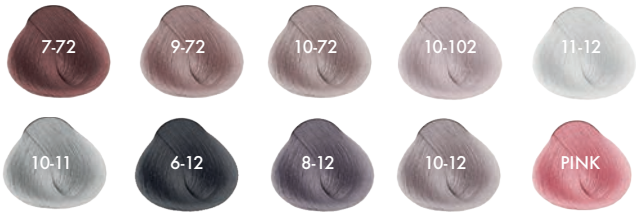
Booster	0-00

METALLIC COLLECTION

11-12	PINK	7-72	9-72	10-72
10-102	10-11	6-12	8-12	10-12

METALLIC COLLECTION

INSPIRED BY STONES AND METALS



Mixing ratio 1:1

The Metallic shades should be used to colour tone-on-tone, and lighten up to 1 level. In order to darken lighter hair, mix the product with the 10 vol (3%) developer.

It is recommended to pre-mix the colour at least 10-20 minutes prior to application.

Always apply to hair which has been lifted to a clean based 9 or 10.

NXT Metallics should be mixed equal parts 1:1 colour and NXT developer.

Apply to clean, dry hair and leave for 40 minutes to develop checking the hair regularly.

Always carry out a skin test before the application of NXT Metallic shades.

GET THE LOOK

NXT Products Used:
- Metallic Pink + Permanent 6-66
- NXT Cream Releaser 1.5%

Suggested Styling Product from iQ:
- Volume Mousse
- Structure Spray

Technique:
1) Using NXT Metallic Pink 60g + 1g of NXT Permanent 6-66 + 61g of NXT Cream Releaser.

This was applied to dry hair roots to points and processed for 35 minutes to create the pastelised pink result.

2) Emulsify with a little warm water and rinse thoroughly. Wash with iQ Daily Shampoo then Conditioner. Style as normal.

NXT CREAM DEVELOPERS

Available in: 250ml & 1000ml

Gentle formula specially formulated to achieve accurate colour results and designed to provide:

- Great consistency together with NXT Colours.
- Superior creamy texture.
- Easy and precise application.
- Makes mixing easy and fast.
- Activate enhanced colour technology.

NXT PERMANENT COLOUR MIXING GUIDE

MIXING GUIDELINES:

NXT PERMANENT HAIR COLOUR LEVELS 1-10
Mix with 1:1 with NXT Cream Developer

3% 6% 9% or 12%

e.g.: 50ml of NXT 4-00 INTENSE MEDIUM BROWN with 50ml 3% Cream Developer.

SUPERLIGHTS and ULTRA LIGHTS
Levels 11 & 12 mix with 1:2 Cream Developer 9% or 12%.
e.g.: 50ml of NXT 11-00 SUPERLIGHT PLATINUM BLONDE with 100ml 9% Cream Developer.

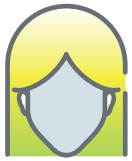
PROCESSING TIMES:

For tone on tone colouring or colouring bleached hair
Mix with 3% (10 Vol) and develop for 30-40 mins.

For coverage of grey hair or lightening 1 tone
Mix with 6% (20 Vol) and develop for 30-40 mins. Lightening by 2-3 tones mix with 9% (30 Vol.) and develop for 30-40 mins.

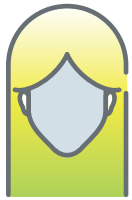
SUPERLIGHTS and ULTRA LIGHTS: lightening by 4-5 tones
Mix with 9% (30 Vol) or 12% (40 vol) and develop for 40-45 mins.30-40 mins.

FIRST APPLICATION:



Hair length up to 20cm:
Apply colour to the lengths and ends of hair and leave for 20 mins, then apply to the roots leaving for a further 20 mins.

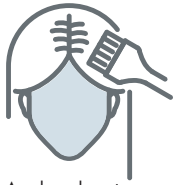
Total time 40 minutes.
If colouring white hair, increase the processing time by 5 mins.



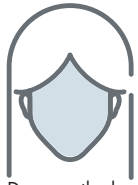
Hair length over 20cm:
Apply colour to the ends of hair and leave for 20 mins, then apply to the length of hair and leave for a further 20 mins finally, finish by applying remaining colour to roots for 20 mins.

Total time 60 minutes.

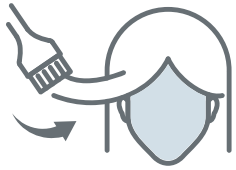
REGROWTH APPLICATION:



Apply colour to regrowth and leave for 20-25 mins.
Total time 35-45 mins.



Dampen the lengths and ends with water, then apply the colour.

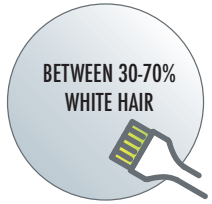


Leave for a further 15-20 mins.

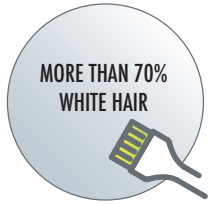
SUPERLIGHTS and ULTRA LIGHTS:
Apply colour to **regrowth only. Do not comb through ends** to avoid emphasising the difference.

COLOURING WHITE OR GREY HAIR:

To simultaneously colour and lighten hair, use a tone ligher than the desired tone.



Use the desired tone.



Use one tone darker than the desired tone.

While using fashion tones on hair with 50% white or more, mix the desired tone with an equal amount of natural tone of the same level.

MIXING RATIO:

%	VOL.	USE
3%	10 VOL.	Toning Works on the same depth Darkening the hair
6%	20 VOL.	White hair coverage 1 level of lift
9%	30 VOL.	2-3 levels of lift Use with SUPER LIGHTS Use with ULTRALIGHTS
12%	40 VOL.	3-4 levels lift Use with SUPER LIGHTS Use with ULTRALIGHTS

CORRECTORS, INTENSIFIERS AND BOOSTER:

NXT 0-000 Neutral Booster is formulated to give an extra one to two levels of lift when mixed with your chosen colour shade and developer.

0-1 Blue, 0-8 Green and **0-2 Violet** provide colour correction services and can be added to subdue unwanted tones. See the colour star for more information.

Our 0-44 Orange and **0-66 Red intensifiers** create a more intense colour in the NXT permanent hair colour portfolio. The lighter the base shade the less corrector or intensifier is needed. For optimum results, mix as follows:

Base	Max amount (CMs) of corrector per 100mls (1 tube)	Max amount (CMs) of corrector per 50mls (½ tube)
12	1cm	0.5cm
11	2cm	1cm
10	3cm	1.5cm
9	4cm	2cm
8	5cm	2.5cm
7	6cm	3cm
6	7cm	3.5cm
5	8cm	4cm
4	9cm	4.5cm
3	11cm	5.5cm
1	12cm	6cm

AFTER THE COLOUR:

At the end of the development time gently emulsify the colour with a little warm water and rinse thoroughly. Apply a professional colour protect shampoo, massage gently and rinse thoroughly.

Finish with colour protect conditioner or treatment mask, rinse thoroughly and style as normal.

PRELIMINARY ALLERGY TEST:

This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear then apply a small amount of the colour and leave for 48 hours. After 48 hours wash the treated area. If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Permanent Hair Colour. This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes.

WORKING WITH NXT

COLOURING WHITE HAIR

White hair is the result of melanin loss. This lack of natural pigment gives the hair a dull and flat appearance. A professional colouring service on white hair does not only mean covering up the white hair, but to obtain a natural, shiny and radiant result.

FOR BEST PROFESSIONAL COLOUR RESULTS CERTAIN RULES SHOULD BE FOLLOWED:

- **From 0% to 50% of white hair,** use the desired shade.
- **From 50% to 100% of white hair** apply 1/2 of the desired shade with 1/2 of the corresponding shade from the Natural series. Choose the volume of cream developer indicated based on the lightening that you want to achieve.

In case of really resistant hair, use the Intense Natural series.

TIPS WHEN COLOURING WHITE HAIR

Increase the natural base to up to 3/4 of the formula then 1/4 of the fashion shade or use -003 for fashion shades of a warm tone (-3,-6,-5,-7, -77, -4).

To achieve the **best results and 100% white coverage** please allow 45 mins of development time. If using heat accelerators during application - please check after 25 minutes.

FIRST TIME COLOURING NATURAL HAIR

This technique is intended to give even-looking results on natural hair, avoiding excess lightening at the root which is due to the stratum corneum of the melanins being more fragile in this area.

HOW TO PROCEED:

- Divide the hair into four sections with a parting that goes from ear to ear and from the centre of the forehead down to the nape of the neck, passing through the top of the head. Begin the colour application, starting from the right rear section.
- Apply the colour onto the roots, choosing the volume of cream developer indicated based on the lightening that you want to achieve. Proceed with the same method on the remaining sections.
- Apply the colour on the lengths and ends. Leave to work for the time indicated.
- Once it has been left to work, emulsify the colour well, rinse thoroughly and follow with a professional colour safe shampoo and conditioner.

TOP TIP

Apply a colour 1 shade lighter on the ends for a more natural result, hair is naturally slightly darker at the root.

FULL-HEAD APPLICATION

SAME DEPTH OR DARKER

Apply the colouring mixture immediately from roots to ends.

DEVELOPMENT TIME: 30 - 40 mins

LIGHTENING

FIRST STEP: apply the colouring mixture to lengths and ends only. Leave approximately 2cm free from the scalp.
DEVELOPMENT TIME: 20 mins.
SECOND STEP: apply the colouring mixture to the roots.
DEVELOPMENT TIME: 30 - 40 mins

REGROWTH APPLICATION

STEP ONE:
Apply part of the mixture to regrowth only.

DEVELOPMENT TIME:

20 - 25 mins

STEP TWO:
Dampen the lengths and ends with water, then apply the colour, comb through. Emulsify any remaining product in to the ends.

DEVELOPMENT TIME:

15 - 20 mins

LONG ROOT TECHNIQUE

This technique is advise for over 3cm (1 inch) of regrowth.

STEP ONE:
begin the colouring process 3cm (1 inch) from the root and bring colour to the demarcation point.

STEP TWO:
add the desired colour to roots.

DEVELOPMENT TIME:

30 - 40 mins.

The reason for applying the colour to the roots last is because the roots are closer to the head and generates heat so they develop faster. By using the long root technique it covers all the roots and the part away from the 3cm (1 inch) has longer process time and will give perfect coverage.

HOW TO USE THE BOOSTER SERIES

COLOUR CORRECTION

0-1 Blue, 0-8 Green and 0-2 Violet provide colour correction services and can be added to subdue unwanted tones.
See the colour star for more information.

COLOUR INTENSIFICATION

Our 0-44 Orange and 0-66 Red intensifiers create a more intense colour in the NXT permanent hair colour portfolio. The lighter the base shade the less corrector or intensifier is needed.

Mix the Booster shade to NXT shade to enhance the colour vibrancy and intensity.

MIXING:
1 part colouring cream (NXT shade + Booster shade) mixed with 1½ part of NXT Cream Developer 20-30-40 volume.

I.e. mix 40ml of NXT shade + 20ml of Booster shade + 90ml of NXT Cream Developer

DEVELOPMENT TIME:
35 minutes.

FUN TIPS: EFFECTS ON BLEACHED / WHITE HAIR.

Mix a professional colour safe mask and Booster in a bowl (Depending on how much colour you want on the hair): the colour in the bowl is the colour you get! Create cool and fun effects.

0-000 BOOSTER - WHAT IS ITS PURPOSE?

0-000 is used to create lighter and brighter shades.
It can lift up to 1 - 2 shades on its own. It can be safely added to the Superlight and Ultralight series and to any colour above a level 6. Add to your fashion colours for more lift and therefore a more pale result. It will provide 1-2 levels of lift.

TONERS & TIPS

- **To eliminate unwanted yellow/gold tones:** use 9-02 or 1/2 9-1 + 1/2 9-02 with NXT 10 Vol (3%)
- **To eliminate unwanted brassy/orange tones:** use 9-1 or 10-1 with NXT 10 Vol (3%)
- **To counteract unwanted red in the hair:** add Green in your mix (quantity of 0-8 depends on the desired result)

ADDING TONES TO BLEACHED WHITE HAIR:

10-02 achieves a pearl/soft beige tone
9-02 achieves a rustic/violet tone
10-1 achieves an ash/cool tone
8-12 achieves a silver tone
9-7 achieves a cool fawn tone
9-13 achieves a soft beige tone

All pre lightened/bleached hair should be toned to give a finished appearance.

CORRECTIVE SHAMPOO

HOW TO ADJUST OR STRIP OUT UNWANTED TONES

To eliminate hard and unwanted tones, like eliminating a red or copper base that shows through brown or ash tones; or lifting a colour that has turned out too dark.

Mix
1 scoop bleach
2-4 scoop developer
15ml hydrating shampoo

GENTLE METHOD
- Apply to pre shampooed and towel dried hair.
- Mix x1 scoop of bleach/lightener powder with 30-60ml of warm water (not hot) to preferred consistency.
- Add 15ml of hydrating shampoo.
- Apply to the required areas of the hair using either a tint brush or sponge.
- Use cotton wool to protect the root area.

or

MEDIUM METHOD
- Apply to pre shampooed and towel dried hair.
- Mix x1 scoop of bleach/lightener powder with 40ml of warm water (not hot), 15ml of hydrating shampoo and 40ml of 9% (30 Vol) peroxide.
- Apply to the required areas of the hair using either a tint brush or sponge.
- Use cotton wool to protect the root area.

GENERAL TIPS:

Run out of your go to colour? The NXT range is fully intermixable so you can create the colour you need!

When mixing to create intermediate levels always use 1/4 of the darker level to 3/4 of the lighter level to have a true intermediate level.

If you mix a colour level 5 with a colour level 7 in equal parts you will not obtain a colour level 6. In order to obtain a level 6, you should mix 1/4 of the darker colour with 3/4 of the lighter colour.

i.e. **How to obtain a 7-34 NXT colour:** mix 1/4 of 6-34 NXT with 3/4 of 8-34 NXT.

NXT SEMI-PERMANENT COLOUR

NXT MILDLY OXIDISING SEMI-PERMANENT COLOUR

For clients wanting to change their hair with less commitment, experiment with a new shade before they take the permanent plunge or looking to add a gorgeous gloss to their locks, our Mildly Oxidising Semi-Permanent Hair Colours are your perfect colour choice.

Unlike true 'semis' this mildly oxidising semi-permanent range offers more durability with a gradual fade that lasts between 18 and 24 washes, which gives you, the colourist, the confidence that your clients' salon results will last until the next appointment.

NXT semi-permanent hair colours are free from ammonia and are also paraben free meaning they are gentle on the hair enabling you to use them during a colour correction service or straight after perming or straightening the hair. NXT Mildly Oxidising Semi-Permanent Hair Colours have a gentle action on the hair with colour only partially penetrating the cortex and sitting closer to the cuticle to give greater shade intensity and shine.

HIGH QUALITY PIGMENTS

The colour pigments are a mixture of small and medium molecules which easily penetrate the hair cuticle and cortex. Once the colour pigments have penetrated the hair, chemical reactions occur to develop the molecules into larger colour molecules which hold in the hair assuring up to 50% grey coverage and 70% blend, long-lasting colour, and a high shine finish. Use with our low strength Cream Releaser for perfect colour results.

NXT CREAM RELEASER

The rich and creamy consistency of the mild releaser lends brilliantly with our Mildly Oxidising Semi-Permanent Hair Colour for quick and easy application and fantastic results. Available in 1.5% volume, the releaser activates your colour and mildly locks it into the hair for results that last from 18-24 washes.

The NXT Cream Releaser is formulated with conditioning agents so that your client's hair will be protected from the harmful effects of hydrogen peroxide. It is all about rich, vibrant, glossy looks that look and feel fantastic.

NXT MILDLY OXIDISING SEMI-PERMANENT COLOUR MIXING GUIDE

MIXING GUIDELINES:

The normal mixing ratio is 1:2 (50ml NXT Semi-Permanent Colour + 100ml NXT Cream Releaser)

For more intense coverage of grey hair the mixing ratio is 1:1.5 (50ml NXT Semi-Permanent Colour + 75ml NXT Cream Releaser)

PROCESSING TIMES:

WITHOUT HEAT

The development time is 20 minutes.

CHEMICALLY TREATED HAIR

If using on permed or straightened hair reduce development time by 5 minutes.

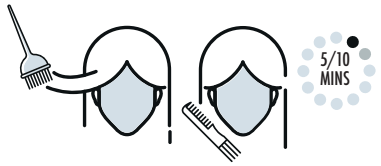
TONING

The development time when toning is 5-10 minutes dependent on the depth of result that is required.

APPLICATION:

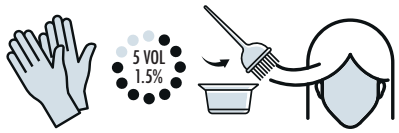
Apply colour to the root and ends of the hair, leaving for up to 20 minutes.

COLOUR REFRESH:



For colour refreshing, apply the product to the mid-lengths and ends of the hair, comb through and leave 5-10 minutes.

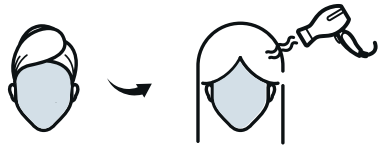
BEFORE THE COLOUR:



Always wear gloves.

Always mix NXT Semi-Permanent Colour with NXT Cream Releaser 1.5% (5 Vol).

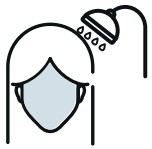
Applying using a non metallic bowl and tint brush or an applicator flask.



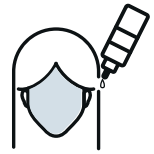
The mixture should be applied to shampooed towel dried hair.

For longer lasting or more intense results, the product can be applied to dry hair.

AFTER THE COLOUR:



At the end of the development time gently emulsify the colour with a little warm water and rinse thoroughly.



Apply a professional colour protect shampoo, massage gently and rinse thoroughly.

Finish with colour protect conditioner or treatment mask, rinse thoroughly and style as normal.

WARNING:

FOR PROFESSIONAL USE ONLY.
HAIR COLOURANTS CAN CAUSE AN ALLERGIC REACTION WHICH IN CERTAIN CASES MAY BE SEVERE. THEREFORE, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:

⚠ PRELIMINARY ALLERGY TEST:

This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear then apply a small amount of the colour mixed with the releaser and leave for 48 hours. After 48 hours wash the treated area. If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Mildly Oxidising Semi-Permanent Hair Colour. This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes. For further information please visit the skin test guidance section on our website nxthair.co.uk/skin-test-guidance.

40+ RICH AND BRILLIANT COLOURS

NXT MILDLY OXIDISING SEMI-PERMANENT COLOUR CHART

GREAT SELECTION OF OF INTERMIXABLE SHADES TO PROVIDE UNLIMITED COLOUR SOLUTIONS FOR YOUR CLIENTS.

KEY POINTS

- Perfect for toning lightened, bleached or natural hair
- Gives up to 50% coverage and 70% blend on white hair
- Leaves hair with a high shine

NATURALS	ASH		BEIGE ASH		GOLDEN		GOLDEN COPPER		COPPER	
-0	-1	-01	-31	-13	-3	-03	-34	-32	-4	-43
10-0										
9-0		9-01		9-13	9-3	9-03				
8-0				8-13	8-3					
7-0	7-1		7-31	7-13	7-3			7-32	7-4	7-43
6-0	6-1		6-31		6-3		6-34			
5-0					5-3				5-4	
4-0										
3-0										
1-0										

VIOLET	RED			GOLDEN MAHOGANY	MAHOGANY	RICH BROWN	CHOCOLATE	PEARL BLONDE
-5	-26	-62	-66	-35	-5	-75	-77	-02
			7-66	7-35			7-77	
	6-26	6-62	6-66	6-35		6-75	6-77	
5-2				5-35	5-5		5-77	
						4-75		

BLEACHING SERVICE

NXT Bleaching Powder's unique formula guarantee excellent results and make possible to work with absolute confidence. It lends itself quite well to off scalp lightening as it combines easily with different types of Cream Developers in whatever volume required.

INTRODUCING 3 TYPES OF BLEACH BY NXT:

PRO-TECH BLUE BLEACH
Dust Free.

- Up to 7 levels of lift
- Plex Technology helps to protect the hair
- Polyamino Sugar Condensate leaves the hair healthy and soft
- Vegan friendly

This product has been developed with hairdressers for hairdressers. It combines the professional quality you would expect from NXT with the latest cutting-edge technology.

This bleaching powder is a 2 in 1 product, combining bleaching strength whilst conditioning the hair to leave it healthy and soft. It contains an ingredient called Polyamino Sugar Condensate which helps to protect and maintain the hair during the entire application process. Achieving up to 7 level of lift in only one session.

Mix this bleach 1:2 with your chosen NXT developer.

HOW TO USE PRO-TECH BLEACH

NXT Pro-Tech Bleach mixes easily and quickly with NXT Cream Developer in 3%, 6%, 9% and 12% volumes. Mix 1:2 with Cream Developer time on hair dependent on lift required and volume used.

TYPE OF LIGHTENING	PEROXIDE	TIME ON-HAIR
3/4 tones	20 Vol (6%)	20-25 Min.
4/5 tones	30 Vol (9%)	25-35 Min.
6/7 tones	40 Vol (12%)	35-45 Min.

POWER PACK BLEACHING POWDER

- Dust free
- Up to 6 levels of lift
- Low odour
- Cost effective
- High lift
- Low ammonia
- Low dust formula
- Vegan friendly

For significant lift of up to 6 levels NXT Power Pack bleach is the perfect solution for all colour technicians. It is manufactured with a vegan friendly formula using special ingredients to guarantee the best results possible. The powder mixes easily and quickly with NXT Cream Developer.

Containing two 500g bags, this 1kg tub ensures you won't run out any time soon.

The bleach can be mixed with any of the NXT developers you require, however, for best results, follow the instructions below.

Mix one measure (30ml) with 60ml of NXT Cream Developer.

NXT Meche Extra lightening is made of two components; a tube and a sachet.

This low ammonia formulation is a gentle yet powerful lightening system which lifts the natural colour of the hair by up to 5 levels without dramatically compromising the quality of the hair.

It is ideal for all highlighting techniques, particularly free hand balayage.

Mix 30ml NXT Meche Extra Lightening Cream (tube) with one sachet (50g) NXT Meche Extra Lightening Powder and 30-60ml NXT Cream Developer depending on the consistency required.

Leave for up to 35 minutes checking regularly.

NXT MECHE EXTRA LIGHTENING

- Up to 5 levels of lift
- Gentle formula
- Low levels of ammonia
- Contains sweet almond milk
- Creamy base rich in emollients to help protect hair during lightening
- Great for free hand techniques

NXT ACCESSORIES

NXT COLOUR REMOVAL SYSTEM

When permanent artificial colour is applied to the hair with developer, larger coloured dye molecules are formed which are trapped in the hair. To remove these large colour molecules, they have to be reduced in size again and rinsed from the hair and that is exactly what the NXT Hair Colour Removal System does. It is in effect, the reverse reaction to the one that formed the colour.

Can be used on hair up to 3 times in one sitting. Colour can be applied to hair straight after processing.

NXT COLOURING MECHE

The modern alternative to foil, the clear panel on the front of the meche takes any guess work out of colour development times enabling you to remove the colour at the perfect moment.

The strong adhesive strips are attached close to the root for precision colouring, but can easily be released with no pulling or tugging once the process is complete. They are secure, with no slipping, making them quicker and easier to use than foil.

Our meche is available in two versatile lengths, long and short.

NXT SALON COLOUR WIPES

NXT Colour Remover Wipes are formulated to remove unsightly hair colour from the skin, particularly around the hairline, face and neck.

One side of wipe has a specially designed scrub to enhance the workability of the liquid hair dye remover, minimizing hard scrubbing to the skin.

Even the neatest application by a skilled hair colour technician can leave colour on the skin. Avoid clients leaving the salon with and traces of dye on their face by gently rubbing on the affected areas with a wipe.

NXT FOAM COLOUR WRAPS

Foam wraps give you the accurate colour isolation and separation you need.

They're quick and easy to apply, enable you to get very close to the root and actually speed up the development time making them the perfect colouring tool for busy salon hairdressers.

Unlike hair foil, simply fold in half for short hair or place a second wrap on top for longer lengths. There's no need to waste time and energy folding the edges as the wrap will hold the colour inside on its own.

The light thermal material of the wrap adds subtle heat, which speeds up the development time. They're resealable so you can monitor the appearance of the colour throughout the cosmetic process.

Perfect for modern highlighting techniques including balayage, babylights, ombre, colour merging and melting, these are a colouring tool that all colourists and mobile hairdressers will benefit from working with.

NXT TUBE KEY

When you're paying for 100ml of professional hair colour, you'll want to get 100ml of hair dye from your tube.

As our whole ethos is about delivering you quality hair colour at an intelligent price it's only natural that we'll want you to get every last drop out of your tints.

The metal NXT Tube key is effective and durable. Simply slide on to the end of the tube, turn the key to remove the maximum amount of colour from the tube.

NXT COLOUR MOUSSE

NXT Colour Mousse is available in a variety of shades and are the perfect temporary hair colour solution for clients who want to enhance the colour, condition and shine of their locks.

Effective on natural, coloured or highlighted hair. Add vitality and richness to virgin hair or use to top up the pigment of previously dyed hair. These professional colour mousses are perfect for neutralising unwanted tones or can be used between colour appointments to hide re-growth or refresh the intensity of the colour.

The gentle hold of these colour mousses make them an ideal option for clients who are put off the commitment of permanent hair colour, or existing colour clients who wish to extend the time between visits to the colourist.

You'll find them a brilliant retail opportunity of add-on colour service for your salon.

FAQs

WHY IS THERE AMMONIA IN MY HAIR COLOUR?

Ammonia protects the hair structure better than Mono-ethanolamine, which is often used to replace ammonia in, 'ammonia free' colours. **This guarantees better performance and better results**.

Mono-ethanolamine is a more aggressive element which has to be used in a much higher concentration to be as effective as ammonia and to produce the same results.

Mono-ethanolamine also has much bigger liquid molecules - too big to evaporate. That's why Mono-Ethanolamine is difficult to remove and may remain in the fibres even after washing.

WHAT IS THE NXT PATCH TEST POLICY?

Skin test guidance for NXT professional hair colour
The guidance from AVEC / NXT regarding patch tests is based on the specific guidance we have received from our manufacturing partner in Italy.

Always read and follow the NXT colour instructions to carry out a skin test. The guidance for conducting an allergy alert test/skin test can be found on the packaging of NXT tubes and on the NXT shade chart.

The guidance is:
This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear and then apply a small amount of the colour and leave for 48 hours. After 48 hours wash the treated area.

If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Permanent Hair Colour.

This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes.

IMPORTANT
Hair colourants can cause severe allergic reactions. Always read and follow instructions carefully.

Hair colour is not intended for use on persons under the age of 16.

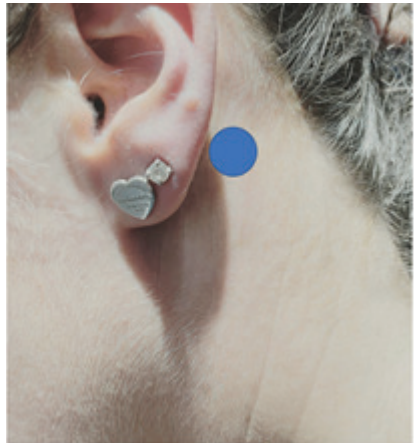
Temporary ~~–~~black henna tattoos may increase your risk of allergy.

Do not colour your hair if:
- You have a rash on your face or sensitive, irritated and damaged scalp
- You have ever experienced any reaction after colouring your hair
- You have experienced a reaction to a temporary, black henna tattoo in the past

Please be aware that even if a patch test has been carried out you may still experience an allergic reaction when colour is applied to the hair. An allergy test is not a guarantee of avoiding future allergic reactions. Please consult a Doctor if you have any doubts.

Any variance to these guidelines would need to be discussed and agreed with your insurance company. Different insurance companies often have specific guidance on skin testing processes written into their policy wording. AVEC / NXT can only advise that you talk to them directly regarding any policies they may allow whilst still giving you the cover and protection you want.

How do I carry out a skin test?
Take the following steps.
- Clean a small area of skin behind the ear or on the inner surface of the forearm, using soap and water or alcohol
- Mix 5g of colour with 5g of developer (using the exact shade of colour if known; otherwise, a shade as close as possible to the shade intended to be used)
- Apply 1cm² (e.g. the size of a small coin) of the colour and developer mix on to the cleansed area of skin and allow to dry
- Leave for 48 hours without washing, covering or touching
- After 48 hours wash the area gently. During the 48 hour period, if you notice any abnormal reactions, such as itching, redness or swelling in or around the test area, remove immediately and DO NOT APPLY THE PRODUCT.



Can an NXT skin test be done later than 48 hours before applying hair colour?
No. The test must be done at least 48 hours before the appointment.

How long before 48 hours can the patch test be done?
It is recommended that a patch test is carried out as close as possible to 48 hours before the appointment. However, it is reasonable to do the test up to 7 days before provided that other factors that could cause allergic reactions do not come into play during the time between the test and the salon appointment. Examples of this include other chemical treatments such as a perm or straightening service, bleaching, etc.

Does the colour need to be mixed with developer prior to doing the allergy test?
Yes. Mix 5g of colour with 5g of developer and then apply to the skin.

Can the skin test always be carried out with the same shade – e.g. 1-0?
No. Where possible the same shade should be used as is intended to be used on the customer during the appointment. Shade 1-0 does contain the highest concentration of Resorcinol and PPD as it is the darkest shade, but other shades can contain dyes that are not present in other shades.

How long is a patch test valid for?
A patch test should be done at least 48 hours prior to each application of colour. This is true even for regular clients, as allergic reactions can happen at any times.

Should I keep a record of tests carried out on customers?
It is advised that best practice is to have a signed record of tests having been completed.

CAN NXT BE USED ON CLIENTS WITH A NUT ALLERGY?

NXT contains Prunus Amygdalus Dulcis Sweet Almond Oil and Hydrolyzed Sweet Almond Protein, two ingredients which derive from Almonds. As a result, we do not recommend the use on people with a nut allergy.

CAN NXT COLOUR PACKAGING BE RECYCLED?

Yes, our tubes are made from aluminium and the caps are PP5 which are packaged in a recyclable cardboard box. The developer bottles are PET 1 with PP5 lids.

ARE YOU CRUELTY FREE?

Yes. We ensure none of our products are tested on animals, nor do we have anyone test on animals on our behalf.

ARE YOU VEGAN FRIENDLY?

Yes. All our ingredients used are confirmed to be Vegan Friendly.

THE AVEC CORPORATION
PA3 2AY (UK)

TEL: +44 (0) 141 848 0491

nxthair.co.uk

NXT
NEXT GENERATION